



# PRESS RELEASE

Oss, February 9, 2021

## Collection Dutz Eyewear spring 2021

While most of us are awaiting a relaxation of lockdown and Covid measures, the good news is that spring 2021 is around the corner!

Historically, fashion reflects the state of society, and this year turns out to be no different. Eyewear trends in 2021 focus on the balance between innovations, eye-catching frames and timeless designs. Consumers tend to shop consciously and buy styles that are easy, versatile and have subtle style details. Subtle style details equate to “so Dutz” for the Dutz designers!

From striking colors and oversized frames to subtle retro styles, we are pleased to unveil the Dutz collection of the coming spring season 2021.



Note to editors:  
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## Geometry

The shape of the year is: any shape that brings a touch of geometry to the table! The geometric Dutz frames with thick or thin edges and interesting shapes such as octagon, pentagon, hexagon, square and rectangle in bold, bright colors, complete the overall picture of the Dutz collection. These shapes are suitable for almost any face because they combine elements that relate to both round as well as square lenses.

In the Dutz collection we find both classically executed geometric shapes (DZ797) as well as sleek, sturdy and multicolored designs.



DZ797-45



DZ798-45



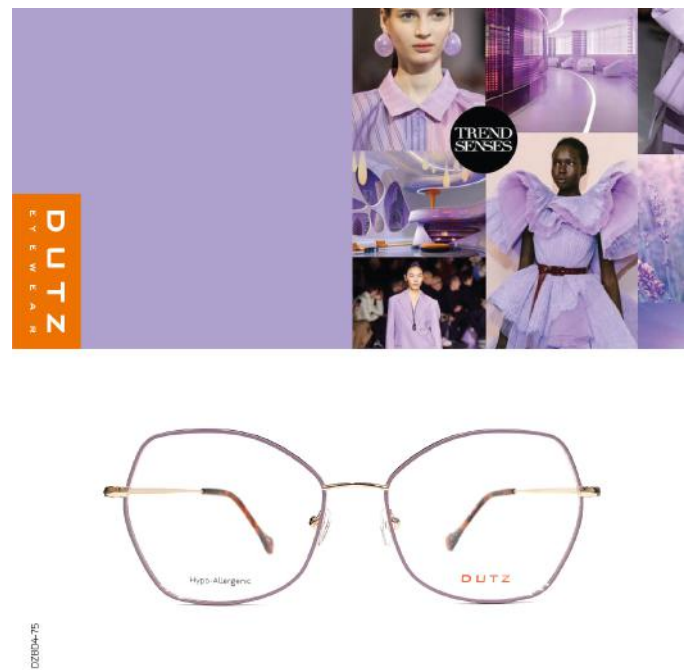
DZ796-55

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## BIG BIGGER, BIGGEST!

Eyewear trends are gradually shifting from '90s mini frames to oversized frames. This spring, the Dutz designers have combined minimalism with wearable supersize: the 1970s and 1980s define the new Dutz collection. Thin metal frames with oversized lenses skilfully combine all the stylish features of this season. Oversized in trendy gold, combined with classic bombay brown for an understated elegant look or a combination of gold with emerald green for a more striking summer look. And wear the Power pastel trend like a real fashion statement with model DZ804-75!

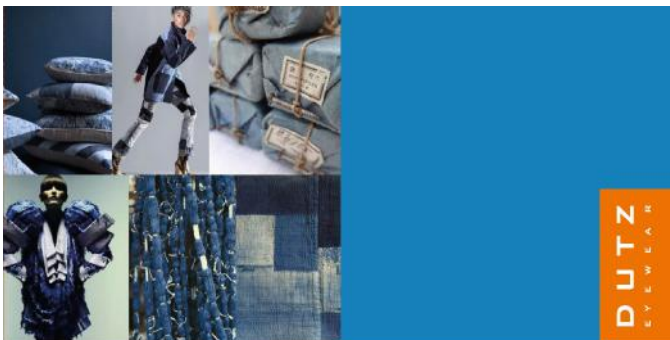


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E Y E W E A R

## MAD HAVANA

Havana-colored glasses are at the forefront this fashion season. They are modern and classically elegant at the same time. Ideal for those who love natural and earthy tones. But the Dutz designers have given their own twist to this trend: Havana acetate and prints are combined with striking and colorful patchwork patterns in funky color combinations. But we also find brightly colored Havana acetates for a striking and colorful look in the collection.



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## MORE THAN ROUND

The nostalgic feel of retro frames continues to play a role this season. Round glasses have been on trend for a few years now, including the last season. However, this spring with added glamour of coloured thin metal rims and new innovations of transparent acetate frames, they are again ready to rage the eyewear trend of 2021. The Dutz designers have given round shapes a So Dutz update with exciting design elements in bright colors and striking acetate materials.



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